CR00100-2017

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Prime Media Holdings, Inc. PRIM

PSE Disclosure Form ACGR-2 - Update on Annual Corporate Governance Report
Reference: Revised Code of Corporate Governance of the
Securities and Exchange Commission and SEC Memorandum Circular
No. 1 and 12 Series of 2014

Description of the Disclosure

Amending to submit the complete copy of the attached PRIM Certificate of Board Attendance for the year 2016.

Filed on behalf by:

Name	Diane Madelyn Ching
Designation	Assistant Corporate Secretary



January 4, 2017

EVIEW OF

Securities and Exchange Commission SEC Building, EDSA Mandaluyong City

Attention:

Atty. Justina F. Callangan

Director

Corporate Governance and Finance Department

Re:

Attendance of Directors at 2016 Board Meetings



In compliance with SEC Memorandum Circular No. 1, series of 2014, we hereby formally advise the Commission of the following:

1. The following table summarizes the attendance of the directors of **Prime Media Holdings Inc.** (the "Corporation") in board meetings held by the Corporation during the calendar year 2016.

	Name	Date of Election	Number of Meetings Held During the Year	Number of Meetings Attended	Percentage
Chairman	Manolito A. Manalo	1	3	3	100%
Board Member	Bernadeth A. Lim		3	3	100%
Board Member	Monica Isabelle I. Villanueva		3	3	100%
Board Member	Juan Victor S. Valdez	\.	3	3	100%
Board Member	Diane Madelyn C. Ching	October	3	3	100%
Independent Director	Johnny Y. Aruego, Jr.	25, 2016	3	3 .	100%
Independent Director	Edgardo E. Tumangan		3	3	100%

2. The Board of Directors of the Company held its meetings in the year 2016, specifically on the following dates:

Date of Meeting	Nature of Meetings		
April 13, 2016	Special Board Meeting		
August 30, 2016	Special Board Meeting		
October 25, 2016	Organizational Board Meeting		

- 3. Based on the records of the minutes of the above meetings of the Corporation, no director has absented himself for more than fifty percent (50%) from all meetings of the Board of Directors, both regular and special, during his incumbency or any twelve (12) month period during said incumbency. Attached as Annex "A" hereof is a summary of the attendance of the directors.
- 4. The Corporation held its annual stockholders' meeting on October 25, 2016. The Chairman of the Board, President and all the directors of the Corporation likewise attended the said annual stockholders' meeting of the Corporation on October 25, 2016.

We trust that the foregoing is sufficient. Should you require any further information, please let us know.

Very truly yours,

Atty. Diane Madelyn C. Ching Asst. Corporate Secretary

Annex "A" Meetings of the Board of Directors for the Year 2016

Name of Directors	SM April 13	SM August 30	OM October 25
Manolito A. Manalo	√ √	√	$\sqrt{}$
Bernadeth A. Lim	√ √	√	
Monica Isabelle I. Villanueva	√ √	√	
Juan Victor S. Valdez	√ √		\checkmark
Diane Madelyn C. Ching	√	√	$\sqrt{}$
Johnny Y. Aruego, Jr.	√	√ √	V
Edgardo E. Tumangan	√	√ √	V

Legend:

 $\sqrt{}$ - Present X - Absent

RM - Regular Board Meeting SM - Special Board Meeting

OM - Organizational Board Meeting

NA - Not Applicable